



HIRAKU

JAPANESE TCG SUPPLY & DISTRIBUTION

OPEN NEW PATHS

POKE ROUTES BY HIRAKU TCG

BUILD YOUR POKÉMON CARD ROUTE

Start with **5** locations. Build toward **25**.



THE OPPORTUNITY

POKÉMON DEMAND IS STRONG.
CONVENIENT ACCESS IS LIMITED.

THE PROBLEM



- Empty shelves
- Popular products sell out
- Limited access to Japanese releases
- Authenticity concerns

THE HIRAKU OPPORTUNITY



- Authentic Japanese TCG products
- Convenient neighborhood locations
- Visible placement near checkout
- Inventory customers can access

**HIRAKU BRINGS THE PRODUCT CLOSER
TO WHERE CUSTOMERS ALREADY SHOP.**



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HOW IT WORKS

A SIMPLE, TURNKEY ROUTE MODEL

03

YOU MANAGE AND GROW

Track inventory, collect proceeds and replenish your locations.

02

STORES MAKE THE SALES

Displays sit near checkout while store employees process customer purchases.

01

WE BUILD YOUR ROUTE

We help secure host locations and provide the displays and initial inventory.

04

SCALE TO 25 LOCATIONS

Reinvest, add locations and build a diversified retail territory.

25
LOCATIONS



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WHERE POKE ROUTES WORK

BUILD ACROSS MULTIPLE RETAIL CATEGORIES

01



CONVENIENCE STORE & GAS

02



SMOKE & LIFESTYLE SHOP

03



BARBER & TATTOO SHOP

04



COFFEE SHOP & CAFÉ

05



FAMILY ENTERTAINMENT

06



HOTEL & GIFT SHOP

THE BEST LOCATIONS COMBINE STEADY TRAFFIC,
CHECKOUT VISIBILITY AND IMPULSE-PURCHASE POTENTIAL.

DIVERSIFY YOUR ROUTE. BUILD TOWARD 25 LOCATIONS.



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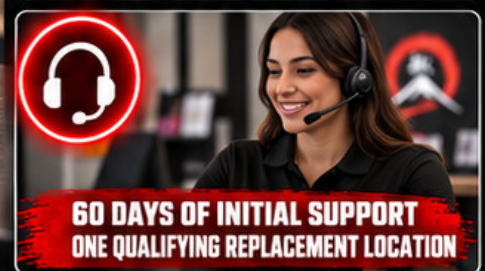
OPEN NEW PATHS



25
LOCATIONS

EVERYTHING YOU NEED TO LAUNCH

A COMPLETE SYSTEM DESIGNED TO SCALE



YOUR ROUTE ARRIVES STRUCTURED, STOCKED AND READY FOR INSTALLATION.

THE SAME SYSTEM SCALES FROM 5 TO 15 TO 25 LOCATIONS.



YOUR ROUTE'S SALES POTENTIAL

ESTIMATED MONTHLY ROUTE PROFIT

\$8.00 RETAIL - \$3.50 REPLENISHMENT - \$2.00 STORE COMMISSION = \$2.50 PER PACK

5



5 LOCATIONS POKÉ BALL ROUTE

2 / DAY **\$750**

3 / DAY **\$1,125**

5 / DAY **\$1,875**

7 / DAY **\$2,625**

10 / DAY **\$3,750**

15



15 LOCATIONS ULTRA BALL ROUTE

2 / DAY **\$2,250**

3 / DAY **\$3,375**

5 / DAY **\$5,625**

7 / DAY **\$7,875**

10 / DAY **\$11,250**

25



25 LOCATIONS MASTER BALL ROUTE

GOAL

2 / DAY **\$3,750**

3 / DAY **\$5,625**

5 / DAY **\$9,375**

7 / DAY **\$13,125**

10 / DAY **\$18,750**

FIVE LOCATIONS LAUNCH THE ROUTE. FIFTEEN CREATE MOMENTUM. TWENTY-FIVE BUILD THE TERRITORY.

Projections assume 30 operating days per month and an estimated route profit of \$2.50 per pack. Results are illustrative and not guaranteed. Actual performance depends on customer traffic, location quality, inventory availability, route management and operating expenses. Figures are before taxes and general business expenses.



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CHOOSE YOUR ROUTE

START WITH THE SCALE THAT MATCHES YOUR GOALS



POKE BALL ROUTE

5 LOCATIONS

\$3,295

\$659 PER LOCATION

- ✓ 5 CONFIRMED LOCATIONS
- ✓ 5 HIRAKU DISPLAYS
- ✓ 10 QUALIFYING BOOSTER BOXES
- ✓ 300 SEALED PACKS
- ✓ COMPLETE ROUTE RESOURCES
- ✓ 60 DAYS OF SUPPORT



ULTRA BALL ROUTE GROWTH

15 LOCATIONS

\$9,495

\$633 PER LOCATION

- ✓ 15 CONFIRMED LOCATIONS
- ✓ 15 HIRAKU DISPLAYS
- ✓ 30 QUALIFYING BOOSTER BOXES
- ✓ 900 SEALED PACKS
- ✓ COMPLETE ROUTE RESOURCES
- ✓ 60 DAYS OF SUPPORT

RECOMMENDED



BEST VALUE

MASTER BALL ROUTE

25 LOCATIONS

\$14,495

\$579.80 PER LOCATION

- ✓ 25 CONFIRMED LOCATIONS
- ✓ 25 HIRAKU DISPLAYS
- ✓ 50 QUALIFYING BOOSTER BOXES
- ✓ 1,500 SEALED PACKS
- ✓ COMPLETE ROUTE RESOURCES
- ✓ 60 DAYS OF SUPPORT

\$659
PER LOCATION



\$633
PER LOCATION



\$579.80
PER LOCATION



WANT TO TEST THE MODEL FIRST?

1 confirmed location • 1 display • 60 qualifying sealed packs • 30 days of basic startup support

Limited trial only. Complete route resources, expanded support and preferred operator benefits are reserved for multi-location packages.

STARTER LOCATION - \$995



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SELECTED JAPANESE TCG PRODUCTS

QUALIFYING REFERENCES FOR POKE ROUTE PACKAGES



NIHIL ZERO M3



ABYSS EYE M5



NINJA SPINNER M4



MEGA BRAVE M1L



MEGA SYMPHONIA M1S

PACKAGE AND REPLENISHMENT PRICES APPLY TO SELECTED QUALIFYING REFERENCES ONLY AND ARE SUBJECT TO AVAILABILITY. OTHER REFERENCES, HIGH-CLASS BOXES, SPECIAL COLLECTIONS, LIMITED RELEASES AND DIFFERENT BOX CONFIGURATIONS ARE QUOTED SEPARATELY.

YOUR GOAL: 25 ACTIVE LOCATIONS

ASK ABOUT THE MASTER BALL ROUTE



START WITH THE ROUTE THAT MATCHES YOUR GOALS. BUILD TOWARD A DIVERSIFIED 25-LOCATION TERRITORY.



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